



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-11-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No 398861	Contract Dt 09-17-2012	Revision Dt 10-11-2012	Rev# 4	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK								
Agency Est# 221			CMS # 243667	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-02-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243667						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 221																		
1	10-02-2012	10-05-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)				7	30		1	1	1	1				4	1,600	4	6,400.00
2	10-02-2012	10-05-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)				7	30		1	1	1	1				4	2,000	4	8,000.00
3	10-02-2012	10-05-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)				7	30		1	1		1				3	1,100	3	3,300.00
4	10-02-2012	10-04-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)				7	30		1	1	1					3	2,000	3	6,000.00
5	10-02-2012	10-05-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)				7	30		1	1	1	1				4	4,000	4	16,000.00
6	10-02-2012	10-05-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)				7	30		1	1	1	1				4	2,200	4	8,800.00
7	10-02-2012	10-07-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)				7	30		1		1	1		1		4	2,000	4	8,000.00
8	10-02-2012	10-06-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)				7	30		1		1		1			3	4,500	3	13,500.00
9	10-02-2012	10-02-2012	10:00PM – 11:00PM	PE TUESDAY 10-11PM (7489)				7	30		1							1	12,000	1	12,000.00
			**** Rate Adjustment ****																		
10	10-03-2012	10-03-2012	09:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)				7	30			1						1	15,000	1	15,000.00
11	10-05-2012	10-05-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)				7	30					1				1	7,000	1	7,000.00
12	10-05-2012	10-05-2012	09:00PM – 10:00PM	PE FRIDAY 9-10PM (7502)				7	30					1				1	9,000	1	9,000.00
13	10-05-2012	10-05-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)				7	30					1				1	9,000	1	9,000.00
14	10-06-2012	10-06-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)				7	30						1			1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Rev'sed Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 221																				
15	10-06-2012	10-06-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)			7	30							1	1	4,000	1	4,000.00	
16	10-06-2012	10-06-2012	08:00PM - 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)			7	30							3	3	4,000	3	12,000.00	
		Cr Resolved 10-06-2012	Rate Reason 4,000 CRDT RESOLV																	
		Total:	4,000														Credit Resolved Total:	-1	-4,000.00	
17	10-07-2012	10-07-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)			7	30							1	1	4,000	1	4,000.00	
18	10-07-2012	10-07-2012	07:00PM - 08:00PM	PE SU 7-8PM (7500)			7	30							1	1	6,000	1	6,000.00	
19	10-04-2012	10-04-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)			7	30					X			1	2,000	1	2,000.00	
																	Contracted Gross Total:		42	150,400.00
																	Actual Gross Total:		41	144,400.00
																	Agency Commission:			21,660.00
																	Net Total:			122,740.00
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total				
Oct 12		0.00			0.00			150,400.00			6,000.00 CR					144,400.00				
TOTAL		0.00			0.00			150,400.00			6,000.00 CR					144,400.00				

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